

IN THE CLAIMS

Claim 1 (currently amended). Double-sidedly pressure-sensitively adhesive tape having sides which differ in adhesive strength, comprising at least one adhesive layer, ~~characterized in that~~ wherein the pressure-sensitive adhesive of the more weakly adhering adhesive layer is based on an ethylene-vinyl acetate copolymer with a vinyl acetate content in the copolymer of from 25 to 92% by weight, preferably 40 to 70% by weight, the adhesive mass is optionally mixed with additives such as tackifying resins, plasticizers, ageing inhibitors or fillers.

Claim 2 (original). Double-sidedly pressure-sensitively adhesive tape according to Claim 1, ~~characterized in that~~ wherein the adhesive tape is composed of two adhesive layers of which at least the more weakly adhering side is formed of the EVA-based pressure-sensitive adhesive.

Claim 3 (currently amended). Double-sidedly pressure-sensitively adhesive tape according to Claim 1, ~~characterized in that~~ wherein the adhesive tape is composed of a backing layer, which is optionally a laminate of two or more individual layers and on which two adhesive layers are applied in opposition on a backing layer, at least the more weakly adhering side of which is formed of the EVA-based pressure-sensitive adhesive.

Claim 4 (currently amended). Double-sidedly pressure-sensitively adhesive tape according to ~~at least one of the preceding claims, characterized in that~~ Claim 1, wherein the adhesive tape is in the form of punched or cut shapes.

Claim 5 (currently amended). Double-sidedly pressure-sensitively adhesive tape according to ~~at least one of the preceding claims, characterized in that~~ Claim 1, wherein the thickness is between 20 µm to 300 µm, preferably 30 µm to 200 µm, more preferably 40 µm to 100 µm.

Claim 6 (currently amended). Double-sidedly pressure-sensitively adhesive tape according to ~~at least one of the preceding claims, characterized in that~~ Claim 1,

wherein the bond strength of the ethylene-vinyl acetate copolymer-based pressure-sensitive adhesive for the more weakly adhering side of the adhesive tape between 0.01 and 0.4 N/cm, measured on steel (see test methods), or between 0.1 and 0.8 N/cm, preferably between 0.2 and 0.6 N/cm, measured on the readout side of the storage medium (see test methods) and/or on the more strongly adhering side adhesive forces on steel (see test methods), determined at a peel angle of 180° of greater than about 1.0 N/cm, preferably greater than 2.0 N/cm, more preferably greater than 3.0 N/cm.

Claim 7 (currently amended). Use of a double-sidedly pressure-sensitively adhesive tape according to ~~at least one of the preceding claims~~ Claim 1 for the adhesive bonding and also residue-free and damage-free redetachment of flexible storage media of, for example, the CD, CD-ROM or DVD type to curved, bent, creased and also planar or substantially planar surfaces.

Claim 8 (currently amended). Use of a double-sidedly pressure-sensitively adhesive tape according to ~~at least one of the preceding claims~~ Claim 1 for the adhesive bonding and also residue-free and damage-free redetachment of inflexible storage media of, for example, the CD, CD-ROM or DVD type to planar or substantially planar surfaces.

Claim 9 (currently amended). Use of a double-sidedly pressure-sensitively adhesive tape according to ~~at least one of the preceding claims~~ Claim 1 for the adhesive bonding and also residue-free and damage-free redetachment of customer cards, credit cards to personal letters for sending out the cards.